### CS181: Introduction to Machine Learning

### Spring 2021

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BUSINESS NEWS OCTOBER 9, 2018 / 11:12 PM / 2 MONTHS AGO

#### Amazon scraps secret AI recruiting tool that

24/03/2016, 08:59

#### showed bias against women





#### HEALTH TECH

23/03/2016 20:32

cool

### 3 lessons from Stanford's Covid-19 vaccine algorithm debacle

By CASEY ROSS @caseymross and ERIN BRODWIN @erbrod / DECEMBER 21, 2020





#### **Machine Bias**

There's software used across the country to predict future criminals. And it's blased against blacks. by Julia Angwin, Jeff Laron, Raye Matta and Lauren Kirchner, ProPublica Marta, 2005

https://twitter.com/geraldmellor/status/712880710328139776 https://www.statnews.com/2020/12/21/stanford-covid19-vaccine-algorithm/ https://www.theguardian.com/education/2020/aug/20/england-exams-row-timeline-was-ofqual-warned-of-algorithm-bias https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing

https://www.reuters.com/article/us-amazon-com-jobs-automation-insight/amazon-scraps-secret-ai-recruiting-tool-that-showed-bias-against-women-idUSKCN1MK08G

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## Rigor, professionalism, ethics, and inclusion are essential!



**Machine Bias** 

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https://twitter.com/geraldmellor/status/712880710328139776 https://www.statnews.com/2020/12/21/stanford-covid19-vaccine-algorithm/ https://www.theguardian.com/education/2020/aug/20/england-exams-row-timeline-was-ofqual-warned-of-algorithm-bias https://www.propublica.org/article/machine-bias-risk-assessments-in-criminal-sentencing

https://www.reuters.com/article/us-amazon-com-jobs-automation-insight/amazon-scraps-secret-ai-recruiting-tool-that-showed-bias-against-women-idUSKCN1MK08G

David and Finale chat about machine learning in real life, in our work

### Your Turn: Detecting Fake Videos



Obama: <u>https://www.youtube.com/watch?v=AmUC4m6w1wo&feature=youtu.be</u> Nixon: <u>https://www.youtube.com/watch?time\_continue=2&v=yaq4sWFvnAY&feature=emb\_logo</u>







Global Aleger Control of the second s

Ethics Question: Why might we care about deepfakes, when Impersonation is nothing new?

SNL: <u>https://www.youtube.com/watch?v=BG-\_ZDrypec</u>

Russian Robot: https://www.youtube.com/watch?v=om5z3Uck9IY

# How we will get there: Zen and Hard Work

### Zen



- Make appropriate model choices
- Have sufficient understanding to learn and apply the new techniques
- Identify sources of error
- Evaluate carefully

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# How we will get there: Taxonomy of Problems

#### Machine Learning Taxonomy



#### Machine Learning Taxonomy



#### **Terminology: Regression**



#### **Example: Virtu Financial**





Core technology: regression model to predict stock price, often in the very short-term

https://fortune.com/2015/04/16/how-virtu-financial-went-from-pr-pariah-to-ipo-idol/ https://www.virtu.com/

#### Terminology: Classification



### Example: "Swipe typing"



Core technology: language model to predict which word is intended

 $https://www.macworld.com/article/3432168/how-to-use-the-quickpath-swipe-keyboard.html \ https://en.wikipedia.org/wiki/Swype$ 

https://gadgets.ndtv.com/apps/news/gboard-for-android-glide-typing-bug-fix-google-1917639

#### Machine Learning Taxonomy



#### Terminology: Clustering



#### **Example: Google News**

#### Protesters Across Russia Call For Release Of Alexei Navalny

NPR · 1 hour ago

- Protests erupt in Russia after arrest of opposition leader Alexey Navalny
   CBS This Morning · 7 hours ago
- Hundreds, including Navalny's wife Yulia, detained as protests in his support sweep <u>across Russia</u> CNN → 5 hours ago □ < :

Biden must act to save Navalny's life — and hopes of freedom in Russia

The Washington Post • 1 hour ago • Opinion

Poison, Arrest and a Secret Palace Fire Up Russians
Bloomberg · Yesterday · Opinion

#### View Full Coverage

State of play: Impeachment trial date will give more time to confirm Biden Cabinet

CNN · 8 hours ago

Trump's second impeachment trial to begin week of February 8
 CBS This Morning · 8 hours ago

https://news.google.com/topstories?hl=en-US&gl=US&ceid=US:en

#### View Full Coverage

Biden signs executive orders on stimulus checks, food stamps and



Core technology: clustering based on language and links to understand which stories are related





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#### Terminology: Embedding



#### **Example:** Point-of-Sales Data







Nielsen scanner data, 2006-2014 on 1073 products in different locations ~6 TB

Can we see the effect on demand of the 2008-09 financial crisis?



#### Terminology: Reinforcement Learning



### Terminology: Reinforcement Learning



Kormushev et al., 2010 https://www.youtube.com/watch?v=W\_gxLKSsSIE







#### When you're teaching Atlas to do new things, is it using any kind of machine learning? And if not, why not?

As a company, we've explored a lot of things, but Atlas is not using a learning controller right now. I expect that a day will come when we will. [currently] reacting to forces, online and offline trajectory optimization, and model predictive control... We plan on using learning to extend and build on the foundation of software and hardware that we've developed...

https://spectrum.ieee.org/automaton/robotics/humanoids/how-boston-dynamics-taught-its-robots-to-dance





+ graphical models, reinforcement learning

# How we will get there: Course Structure

#### Structure of the Course

- Follow the "cube"++
  - Supervised: regression, classification
  - Unsupervised: clustering, embeddings
  - Graphical Models, Reinforcement Learning
- Excursions to discuss model classes, model selection, evaluation...

#### Lecture Structure

- Chit chat
- Session one
- Break
- Session two
- Concept checks

#### Please join us!

Lectures will include real world examples and concept exercises; we'll also discuss ethics

### Logistics

- Attend ≥7 live lectures (exemptions!), lectures recorded
- Regular homeworks: biweekly (8p Friday), done individually, theoretical and some programming elements (LaTex, Python)
- Practical: groups of 2-3 people, 1 week, working on a real-world problem
- Six late days, at most two per problem set
- Two timed, closed-book midterms proctored over Zoom
- Sections: section zero with math preliminary material this week, then
  weekly sections on content; new "Beyond CS 181" sections
- Lots of office hours (almost all on *Collaborate*)
- Ed: for all discussion and questions on course content (content, clarification, private message)
- And more: concept checks, lecture recaps, CS 181 "textbook"

### This week only

**Office hours** All on **Congregate** except for Finale's

Finale Tuesday 3.30-4.30p (today!) David Friday 2.30-4p

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Nari + Sanjana Weds 8-9:30PM
Kat + Yash Tue 10:30pm-12am
(today!)
Andrew + Ife Fri 6-7:30PM
Dylan + Rylan Sunday 1-2:30pm
Jonathan + Karthik Saturday 1-2:30pm
```

PrasidhThurs 10:15am-11:45am

#### Section 0

All on **Zoom** (will be recorded)

- Andrew + Jonathan. Thurs 7-8pm. Probability
- Kat + Yash Wed 8-9pm Lin Alg
- Dylan + Rylan Friday 1-2 pm Coding Numpy
- Sanjana + Prasidh. Wed 9-10 am Hw 0

#### **Collaboration Policy**

- You may work with others, but your write-up must be entirely written by yourself in your own words. You may help each other debug code, but again, the code must be written by you.
- Include the names of anyone you worked with in your write-up.
- Do not copy parts of another person's assignment or jointly type up an assignment.
- You can make use of textbooks and online sources to help in answering questions, but you must cite your sources (and you should be ready to explain your answer to a member of the teaching staff)
- Do not look up solutions to specific questions from the internet or other sources (e.g. friends from previous years)

### FAQ: Is this the right course?

- CS181: Rigorous conceptual grounding of a broad range of machine learning ideas with math and code
- Goal: Reason about when ML algorithms work, and why
- Alternatives:
  - For mostly theory: Stat195, etc.
  - For mostly practice: CS109, etc.
  - For depth rather than breadth: CS282, etc.

# FAQ: Can I sit in/audit/simultaneouly enroll/take CS181?

# Yes!

### FAQ: Do I need the Prereqs?

- What you need: programming, probability, calculus, and linear algebra
- See our section zero "Math review" resource (use this as a reference)
- See Math for ML resource https://mml-book.com/

Problem 1.1: Take the gradient of training loss with respect to the vector of weights *w* 

#### The Thinking Machine (CBS, 1961)

https://techtv.mit.edu/videos/10268-the-thinking-machine-1961---mit-centennial-film





Arthur Samuel (1952): Learning to play checkers through self play

A Short Break (and then, ... nonparametric regression)